



## **Record Growth in June for CrimeReports.com Indicates Law Enforcement Trend Toward Online Communication**

Popular website becomes the first name in online crime mapping

SALT LAKE CITY—July 9, 2009

June represents a record-breaking month for CrimeReports.com, signing new partnerships with 49 law enforcement agencies across the U.S. These new partnerships represent close to a 10 percent growth for the world leader in online crime mapping in the last month. Currently, CrimeReports publishes live crime information for close to 500 law enforcement agencies across North America and is working with more than 50 others that will begin publishing their crimes live within the next 60 days.

CrimeReports' rapid growth indicates a trend in law enforcement away from traditional weekly crime blotters and toward the use of online communication, including social media, to disseminate crime information more quickly and efficiently. As a result, publishing crime maps and providing crime alerts, like those provided by CrimeReports, is quickly becoming the standard for forward-thinking agencies across North America. "From a customer service perspective, let's get that online so people can do their own analysis of what's going on in the neighborhood," said Boston Police Commissioner Edward Davis, discussing CrimeReports in a recent Boston Herald article.

Although there are other crime-mapping websites, few can boast partnerships with more than a few dozen agencies, whereas CrimeReports is signing up an average of 30 agencies a month. "Our growth has been astounding," said Greg Whisenant, Founder and CEO of CrimeReports. "We started with one agency just two years ago, so our explosive growth really shows how law enforcement agencies have been hungry for a service like this and have been amazingly forward thinking in adopting it so quickly."

In addition, CrimeReports' internal-facing analytics tool, Command Central, is now being used by nearly 50 agencies nationwide and will expand further in the coming months.

### **About CrimeReports**

Serving more than 500 agencies across North America, CrimeReports is the largest online resource for accurate, up-to-date crime information. CrimeReports offers a family of affordable, easy-to-use software tools for law enforcement agencies to understand crime trends and share up-to-date neighborhood crime data with the public. Community members can access the information for free at [www.CrimeReports.com](http://www.CrimeReports.com), empowering them to make informed decisions to help

improve the safety of their neighborhood and community. CrimeReports services are offered by Public Engines, Inc. For more information, visit [www.CrimeReports.com](http://www.CrimeReports.com).