

**For Immediate Release**

**Six Law Enforcement Agencies Sign on with Public Engines to Share Criminal Activity with Community Members**

*CrimeReports.com goes live providing communities with critical, easy-to-read crime activity reports in near real time*

**SALT LAKE CITY, HAVERHILL, Mass., BUFFALO, Minn., CHAMBLEE, Ga., TYRONE, Ga., NEW BERLIN, Wis.** – Jan. 15, 2008 – Public Engines, a public information-sharing company for government agencies, today announced partnerships with police departments in Haverhill, Mass.; Buffalo, Minn.; Carpentersville, Ill.; Chamblee, Ga.; Tyrone, Ga.; and New Berlin, Wis., giving these cities the ability to more effectively share criminal activity with their more than 150,000 combined community members.

The Public Engines service, found at [www.CrimeReports.com](http://www.CrimeReports.com), resides outside these agencies' firewalls to receive and publish to the Web information the police departments deem appropriate for community members. The data is then presented on a Google map where residents can review up-to-date crime activity in their neighborhood.

In Haverhill, the north-Massachusetts city of nearly 63,000 with a police force of 94 sworn officers, law enforcement officials believed the benefits of making public the information tracked by the police would help keep the community safer than ever before.

“We felt we needed to keep our community members aware of what was happening in the community,” said Chief Alan DeNaro of the Haverhill Police Department. “Our department chose CrimeReports.com because of its cost and ease-of-use for our community, as well as how easily it integrated with our existing system.”

The Buffalo Police Department, the police unit in a city of 15,000 residents 35 miles west of Minneapolis, has established a link from their crime database to [www.CrimeReports.com](http://www.CrimeReports.com) to give residents a mapped depiction of crimes occurring within the city.

“CrimeReports.com made a lot of sense for our department,” said Chief Mitch Weinzetl of the Buffalo Police Department. “As a smaller department, having an effective, yet affordable way to disclose important crime activity information to the community is very important to us. It helps us protect the community by giving residents the right information to make wise decisions regarding their own safety.”

In Chamblee, Ga., an Atlanta suburb with an approximate population of 10,000, the information provided to officers by CrimeReports.com will aid in tracking patterns of crime.

“We see a number of applications for CrimeReports.com in addition to providing our community with valuable crime information,” said Chief R. Marc Johnson of the Chamblee Police Department. “Our officers on beat as well as our internal analysts can use this information to more efficiently understand crime patterns and work to make the community safer.”

In Tyrone, Ga., the Police Department has focused heavily on boosting their community members' involvement in the policing of their community.

“I sincerely believe that community policing is not a program – it is a mindset that we must embrace and instill in our officers and community members,” said Chief Brandon Perkins of the Tyrone Police Department.

“Community policing has been proven time and again to be one of the best deterrents to crime and disorder and I am committed to bringing that to Tyrone. This new service from CrimeReports.com gives us the ability to put information into our community members’ hands to strengthen our community policing activities and enhance the safety of our community.”

CrimeReports.com has enabled the New Berlin Police Department to concentrate even more on their goal work collectively with the community.

“Our emphasis has always been to work in cooperation with the community to make New Berlin a safe place to live and work,” said Chief Joseph Rieder, the seventh chief of police in the city of nearly 40,000.

“CrimeReports.com enhances our ability to establish greater partnerships with community members. By communicating with them, they, in turn, help us keep an eye in areas where we need their assistance.”

Each of these police departments has the common goal to protect and serve their community members, and each of them agrees that CrimeReports.com will make an impact not only in the way they police their communities, but also in the way community members can get involved.

“An informed community is a safer community,” said Greg Whisenant, president and CEO of Public Engines.

“We believe access to the right data in a timely manner gives community members the ability to support the police force that protects them. CrimeReports.com gives people that access.”

[CrimeReports.com](http://CrimeReports.com) is free to members of the public, and allows members of the public to receive alerts automatically via email if a crime occurs in their communities. It also allows people to view reported crime activity on an easy-to-use map for any location within the community’s boundaries. The system includes the date, time, event number, event type, location, and event description and is updated nightly. Event location information is provided at the block level or intersection.

For more information please visit [www.PublicEngines.com](http://www.PublicEngines.com) or [www.CrimeReports.com](http://www.CrimeReports.com), where you can sign up to receive crime reports for your community.

#### **About Public Engines**

Public Engines is helping government agencies manage the sharing of data directly with local communities.

Through its first product, CrimeReports.com, Public Engines provides law enforcement agencies with an affordable and easy-to-use Web-based service for sharing crime data with the public in near real-time.

Community members can then access this information for free, empowering them to make informed decisions to help improve the safety of their families, friends, property and the community at large. For more information, please visit [www.PublicEngines.com](http://www.PublicEngines.com) or [www.CrimeReports.com](http://www.CrimeReports.com).

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